FOR IMMEDIATE RELEASE

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Celebrate World Oceans Day with Keep Tampa Bay Beautiful!

Tampa, FL – [8th June 2024] – Keep Tampa Bay Beautiful is excited to announce its celebration of World Oceans Day on June 8th, 2024! This year, we are thrilled to host a series of engaging and impactful events to honor and protect our precious waterways. Sponsored by Tampa Bay Water, Boatsetters, Surfing's Evolution, Citi, Keep America Beautiful and FDOT, the celebration will feature a Hillsborough River cleanup, an open house at our Education Center, and an expo showcasing our wonderful local partners.

Event Details:

Hillsborough River Cleanup Time: 9:00 AM – 11:00 AM Location: Reed Park, 4398 N Riverside Dr., Tampa, FL, 33603

Join us for a rewarding morning with a river cleanup as we work together to remove debris and litter from the Hillsborough River. Volunteers will be greeted with a Welcome Speech from Hillsborough County Commissioner and Tampa Bay Water Chairman Harry Cohen, and Natalie Faron the CX Manager & Sustainability Lead with Boatsetters! This is a fantastic opportunity to give back to our community and help protect our local waterways. Gloves, trash bags, and other cleanup supplies will be provided.

Open House at Keep Tampa Bay Beautiful's Education Center

Time: 10:00 AM – 12:00 PM **Location:** Keep Tampa Bay Beautiful Education Center, 4398 N Riverside Dr., Tampa, FL, 33603

Explore our Education Center and learn more about our ongoing efforts to preserve and protect Tampa Bay's natural beauty. Our staff and volunteers will be on hand to answer questions and provide insights into our various programs and initiatives. Participants will have the opportunity to get to know all about Keep Tampa Bay Beautiful and spin our giveaway wheel for eco-friendly giveaways. Light refreshments and snacks will be provided!

Expo with Local Partners Time: 10:00 AM – 12:00 PM Location: Reed Park, 4398 N Riverside Dr., Tampa, FL, 33603

The day will conclude with an exciting expo featuring our local partners. Attendees will have the chance to connect with environmental organizations, local businesses, and community groups

dedicated to sustainability and conservation. Enjoy live demonstrations, pick up eco-friendly products, and discover new ways to get involved in protecting our oceans and waterways.

"We are incredibly grateful for the support of Tampa Bay Water, Boatsetters, Surfing's Evolution, Citi, Keep America Beautiful, and FDOT in making this event possible," said Debra Evenson, Executive Director of Keep Tampa Bay Beautiful. "World Oceans Day is a perfect opportunity for our community to come together and make a tangible difference. We invite everyone to join us in celebrating and preserving the natural beauty of Tampa Bay."

About Keep Tampa Bay Beautiful: Established in 1989, Keep Tampa Bay Beautiful is a nonprofit organization dedicated to promoting environmental stewardship and community engagement in Tampa Bay. Through education, volunteerism, and community partnerships, we strive to keep our natural spaces clean and vibrant for future generations.

For more information about World Oceans Day and to register for the Hillsborough River cleanup, please visit www.eventbrite.com/e/906037912787?aff=oddtdtcreator or contact us at 813-221-8733 or projects@keeptbb.org.

Let's come together to celebrate World Oceans Day and make a lasting impact on our beautiful bay!