**Keep Tampa Bay Beautiful Joins Forces with the Tampa Bay Lightning, Corona, and Oceanic Global for a Plastic-Free Beach Cleanup**

*Tampa, FL* — Keep Tampa Bay Beautiful (KTBB) is thrilled to announce an exciting partnership with the Tampa Bay Lightning, Corona, and Oceanic Global for a special Plastic-Free Beach Cleanup this Saturday, November 23rd, at Ben T Davis Beach from 9:00 AM to 11:30 AM. With about 150 Lightning ticket holders volunteering, this is shaping up to be an unforgettable event for a vital cause!

Joining the action-packed morning will be the Lightning Bug and surprise guests, available for photos with all volunteers from 9:30 AM to 10:00 AM. This is a unique opportunity to connect with Tampa Bay’s community and sports icons while making a tangible impact on the environment.

KTBB will provide all necessary cleanup supplies, including gloves, trash bags, and grabbers, as well as eco-friendly giveaways to reward our volunteers' efforts. At the event’s conclusion, KTBB staff will assist in sorting the collected waste, providing a real-time weight total to showcase the cleanup’s impact on reducing pollution in our waterways.

Here’s why you won’t want to miss it: **A single piece of plastic can take over 400 years to break down in the environment, and studies show that 80% of marine debris originates from land-based sources.** By joining this cleanup, you’ll be contributing to the protection of Tampa Bay’s waterways, which provide critical habitats for wildlife and support our local economy.

“Plastic pollution is one of the most urgent environmental challenges of our time,” said Kristina Moreta of Keep Tampa Bay Beautiful. “This event not only helps keep our beaches pristine but also demonstrates the collective power of community action.”

This is a *can't-miss* opportunity to join forces with other passionate individuals, enjoy a fun-filled morning, and contribute to a healthier, more sustainable Tampa Bay.

**Event Details:**

* **What:** Plastic-Free Beach Cleanup
* **When:** Saturday, November 23rd, 9:00 AM – 11:30 AM
* **Where:** Ben T Davis Beach
* **Who:** Keep Tampa Bay Beautiful, Tampa Bay Lightning, Corona, Oceanic Global, and 150 Lightning ticket holders

Let’s rally together for a cleaner, greener future!

For more information about Keep Tampa Bay Beautiful, please visit keeptampabaybeautiful.org.